

P.O. Box 7700, 100 Collier Street
Barrie, Ontario L4M 4V3
Phone: (705) 728-5591
Fax: (705) 728-3566
stewartesten.ca

July 5, 2019

WITHOUT PREJUDICE

Via email to: jironside@fivepointsmedia.ca

And via registered mail to:

John Ironside
310 Innisfil St
Barrie, ON L4N 3G3

Dear Mr. Ironside:

Re: Youtube Video <https://youtu.be/VJdLZoKrzww>

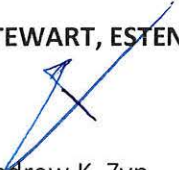
We act for Tyger Shark Inc. Our client has become aware of video footage of the principals of the company, as well as the use of their logo in the above referenced Youtube video, for use in association with your brand and Youtube channel. Our client has not consented to this use and demands that you immediately take down the video as it breaches several areas of the law including misappropriation of personality, copyright and trademark infringement. Should you not remove the video within 5 business days, our client has instructed us to take further legal action, including seeking injunctive relief, damages, and costs.

Our client has also become aware of your defamatory and libelous statements being made about them and their company. If they become aware of any further defamatory statements, they will not hesitate to use every legal recourse available to them including injunctive relief, but particularly compensatory damages.

We trust you will govern yourself accordingly.

Yours truly,

STEWART, ESTEN LLP


Andrew K. Zyp
andrew.zyp@stewartesten.ca
AKZ/kke

Encl.